

# Susan R. Wolsborn

## Professional Focus:

Highly self-motivated, creative design and web development professional. Interest in fostering interaction and facilitating communication among creative and technical individuals.

- Development and management of websites.
- Knowledge of Javascript. Fluency in HTML, CSS, and both PC and Mac environments.
- Software: Photoshop, Indesign, Dreamweaver, Illustrator, Flash, and MS Office.

## Experience:

### Web Designer

Contract web designer and webmaster – 2000-current

My most recent work includes:

- Friends of Mexican Development Foundation  
[www.fomdf.org](http://www.fomdf.org)
- American Friends of the National Gallery, London  
[www.afngl.org](http://www.afngl.org)
- American Foundation for National Museums Scotland  
[www.afnms.org](http://www.afnms.org)
- The Paul Klebnikov Fund  
[www.paulklebnikovfund.org](http://www.paulklebnikovfund.org)
- SAVE  
[www.save-animals.org](http://www.save-animals.org)
- Civil Courage Prize  
[www.civilcourageprize.org](http://www.civilcourageprize.org)

### Adjunct Professor, *Sculpture, Printmaking, Art Foundations & Freshman Seminar*

Department of Fine Arts, University of San Francisco, San Francisco, CA – 2006-current

### Webmaster

The Lawrenceville School (<http://www.lawrenceville.org>), Lawrenceville, NJ – 2003-2006

Coordinated the planning, maintenance, and accessibility of web design and content. Developed and implemented new features that enhanced communication with the parent community.

- Initiated transition to web standards across site for increased accessibility and improved search engine ranking.
- Developed password-protected web feature for parents to see student-tailored academic reports, class rosters, and announcements.
- Implemented image database for campus-wide digital image resource management.
- Assisted with strategic planning for the redesign of the print alumni magazine, Fall 2004.
- Supplied photography and illustration for print alumni magazine and web content.

### Art Director/ Web Designer

*BioMedNet* (<http://news.bmn.com>), division of Elsevier Science, New York, NY - 2000-2002

Managed and commissioned images from freelance illustrators and stock agencies. Worked closely with editors to produce relevant images for web site with daily deadlines.

- Created and developed relational database (MS Access) to search images and track copyright.
- Designed and established standards and procedures for images used on the website.
- Archived and recoded discontinued website on CD-Rom using batch editing software.
- Production Coordinator - 2000-2001
- Responsible for posting new articles to site by coding HTML using content acquisition system. Proofreading daily articles.
- Implemented procedures to establish copyright status.

### Administrator/Designer

American Friends of the British Museum, New York, NY - 1998-2000

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Responsible for all gifts processing and reporting. Accounting and fiscal reporting for annual budget.

- Designed, developed, and launched website, <http://www.afbm.org>.
- Designed biannual newsletter, cultivation brochures and program announcements.
- Created and maintained donor database (Filemaker Pro) with 2,500 records.
- Implemented nonprofit mailing status.

## **Instructor, *Transformation & the Transitory Object***

Rhode Island School of Design and Brown University, Providence, RI - 1996-1998

- Designed curriculum for class in alternative methods and materials.
- Teaching Assistant, Bronze Casting, Sophomore Sculpture, Sculpture I & II
- Responsible for materials training. Conducted critiques of student projects, met with students on an individual basis, gave slide lectures to orient students to other artists' work, participated in grading.
- Designed and conducted all equipment and safety demonstrations.

## **Web Designer**

Computer Network Services, Rhode Island School of Design, Providence, RI - 1996-1997  
Scanned, altered, and manipulated images and text. Tracked visitor statistics. Coded html for <http://www.risd.edu>.

## **Education & Training:**

Residency Fellowship, Skowhegan School of Painting and Sculpture, 1998

MFA, Sculpture, Rhode Island School of Design, 1998

BFA, Sculpture, University of Washington, 1995

Photojournalism Internship, *The Daily* (newspaper for the University of Washington), 1994-1995

BA, Sociocultural Anthropology, UW, 1995

BA, General Art, UW, 1995